



Prospectus

“Norwich Road Academy is fun and friendly”

Charleigh and Rihanna
(Otters – Year 3)



“I like school because I get to learn new things”

Joey
(Dragonflies – Year 1)





Welcome

Welcome to Norwich Road Academy, sponsored by Academy Transformation Trust. We are very proud of each of our children and we continue to work hard to inspire every pupil in our academy to succeed and develop.

We believe that every child has a hidden potential to be uncovered and nurtured so that they can achieve their very best as they grow up. Our school has undergone a lot of changes since became an academy and along with my staff and the Governors; we continue to be committed to becoming an outstanding academy in Thetford!

Choosing a school for your child is a very important decision and we hope that this prospectus gives you all you need to make an informed choice about us.



Academy
Transformation
Trust

Norwich Road Academy is part of our Academy Transformation Trust family and we are delighted that you are interested in your child joining us.

We are committed to providing excellence for all Norwich Road Academy pupils and supporting every child within the academy to achieve the best they can. Working with Theresa Rogers, Executive Principal and her staff, we will play our part in giving your children the education they deserve.

Ian Cleland, Chief Executive Officer



“I get better at reading properly, eating and making friends. That’s why I like school”

Cameron
(Dragonflies – Year 1)



“Join our academy because it is a happy place”

Katy
(Hares – Year 3)





Academy life

At Norwich Road Academy we have high expectations of all of our children. We pride ourselves on following our Code of Conduct “Be Kind, Be Fair, Be Respectful and Be Responsible” which we expect both our children and parents to follow.

We place a high priority on positive behaviour, as well as the quality teaching of literacy and numeracy.

We are committed to nurturing the talents of every one of our pupils and where they may excel in a particular area, we offer additional challenges to ensure they reach their full potential.

Good attendance and punctuality, is extremely important. The academy has strict attendance procedures our pupils must follow and it is therefore essential that your child attends every day to give them the best opportunity to make the most of their talent.

“Norwich Road Academy is the best school I have ever been to.”

Oliver (Kingfishers – Year 6)



“Join our academy because we are all friendly. We have lovely teachers and we do exciting things!”

Wiktorja
(Hares – Year 3)



“Our academy is a good place because you learn new things and you get inspired”

Mitchel
(Woodpeckers – Year 6)





Curriculum

At Norwich Road Academy, we have developed an exciting curriculum which is designed to meet the needs of all our pupils. We aim to inspire, motivate and challenge them in their thinking and learning every day.

Close attention is paid to our pupils' development so we strive to ensure that the whole academy is an excellent learning environment with a broad and balanced curriculum.

We place a strong emphasis on the use of new technologies and we have recently upgraded our ICT equipment to include interactive whiteboards and iPads. We have developed an exciting curriculum which is relevant to today's children and will ensure they have the necessary skills to succeed in later life.

“I like going to school because the children and staff are brilliant and amazing and we’re all just like a big family.”

Sofia (Kingfishers – Year 6)



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